

THE SOCIETY OF NEURO-LINGUISTIC PROGRAMMING

in association with

NLP CONNECTION

An Owner of the Society of Neuro-Linguistic Programming,
certifying at all levels since 1983.



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Requirements for certification as NLP Trainer

The purpose of this document is to clarify in more detail the specific conditions that fulfil the requirements for certification as NLP Trainer. Completion and submission of the requirements do not necessarily guarantee automatic certification as a Trainer. After I receive everything, I will determine a projected timeframe by which time I will be able to complete my assessment. The timeframe will depend on my teaching schedule and the number of other trainer certification materials I have to assess before yours.

For those of you who are interested in certification as a Trainer, there are two kinds of Trainer certifications that Trainer Associates are eligible for. The requirements are the same for both trainers. The only difference between these two trainer certifications is simply a matter of purpose and the area in which the person wants to apply his/her trainer skills.

- 1. Trainer in the Art of Neuro-Linguistic Programming.** This certification is for those people who want to conduct Practitioner and Master Practitioner courses in which their participants become eligible to receive Society of NLP certification as a NLP Practitioner and NLP Master Practitioner.
- 2. This Trainer is referred to as the applications trainer.** Not everyone who participates in trainer training is interested in conducting Practitioner and Master Practitioner courses. It is more relevant and meaningful for them to have trainer certification in their specific area of application (typically their professional work). The area of application on the certificate is customized so that it fits to the needs of the person. Here are some examples of the areas in which people have already received certification as application trainer.

Coaching, Business and Personal Development
Business and Coaching
Ericksonian Hypnosis
Organizational Development
Sales
Excellence in Business and Management Development
Business Development and Coaching
Strategic Management
Cross-Cultural Communication
Human Resource Development

The following are some details regarding requirements 4, 5, 6, 7 and 8.

Requirement #4: Ericksonian Hypnosis Training. A copy of the course curriculum needs to be submitted to Christina Hall for approval before you enrol in a training to complete this requirement

Requirement #5: Resource-Person in a complete NLP Practitioner Training and a complete NLP master Practitioner Training.

1. Only participation after the first session of “The Art of Training” will be accepted.
2. You must be present for the entire time during the NLP Practitioner and NLP Master Practitioner programs.
3. The trainer whose programs in which you want to “resource” must be a Certified NLP Trainer. Please check with Christina Hall for approval before you complete this requirement.

Requirement #6: a minimum of 100 teaching hours:

1. For certification as NLP Trainer:

- A. Whatever course you teach, it must be advertised as a basic NLP course. NLP must be in the title of the course, e.g., “Building Successful Relationships” – Rapport Patterns of NLP. You cannot advertise your course as approved by the Society of NLP nor that the participants are eligible for certification by the Society of NLP.
- B. Only teaching hours after the first session of the Trainer Training will be accepted towards certification as a NLP Trainer. Under special circumstances, if you have already been certified as a NLP Trainer, it may be possible to satisfy this requirement. Verification of your NLP Trainer certification from a certified NLP Trainer is required.
- C. If you teach together with a co-trainer, you may count 50% of the teaching hours.
- D. Teaching hours may also include the time during which participants are doing exercises and “break”, but you may not count the lunchtime.
- E. The minimum number of participants is 6 persons.
- F. The teaching hours must include **all** of the following subjects:
 - NLP Operational Presuppositions.
 - Representational Systems.
 - Rapport.
 - Anchoring (including Collapsing Anchors, Stacking Anchors, Chaining Anchors).
 - Basic Milton Model Patterns and fundamental induction and utilization processes.
 - Meta Model Patterns.
 - Outcome Frame and Well-formed Conditions (including Backtrack, “As-If”, Relevancy and Ecology Frames).
 - Basic Strategy modelling processes.
 - Reframing (including content and context reframing, reversing the behavioural presupposition, 6-Step Reframing, Visual Squash).
 - Other Basic NLP Techniques, e.g., “Phobia” Cure, Change Personal History, New Behaviour Generator).
 - Sub-Modalities (including the Swish Pattern).

2. For certification as Trainer in the Applications of NLP to your specialty area:

You do not have to mention NLP in your advertisement. For example, if your area of application is management, the title of your course might be something like “Effective Management Skills for Changing Times.” Of course, in presenting management skills, it is likely that you will teach many of the skills that you have learned during your NLP training. You cannot advertise your course as approved by the Society of NLP nor that the participants are eligible for certification by the Society of NLP.

Requirement 7: Written Test: to be done after the trainer training. All items must be completed. Please write a description of the information requested, so that there is no ambiguity in the description.

For example: in listing the 5 elements that you consider essential to teach that particular area, answer the question "How does that element support the teaching of that area?" Also, arrange the elements in a sequence so that each element builds one upon the other.

If I do not understand your answer and / or any item is incomplete, you will receive a list of the items that need clarification and /or to be completed.

Requirement #8: DVD and written planning outline (USB stick is acceptable): This requirement is to be completed after the trainer training. My purpose for the first hour is to see and hear the opening frames that you set, because this creates the direction for the rest of the training. I am also interested in how you build rapport with your group and begin to build a group rapport.

1. All items must be answered completely. If any items are not answered, ambiguous and/or incomplete, you will receive a list of the items to be completed.
2. Include the date of the presentation and content presented in answering question 1.
3. Complete the written planning outline BEFORE taping your presentation.
4. It must be a presentation to a NEW group. If it is a group with whom you have already met, the DVD will not be acceptable. You will be required to submit another DVD.
5. My purpose for you to submit the first two exercises is to see how these exercises are related to the outcomes and opening frames that you have set. Please include a detailed description of the first two exercises, including the instructions that you gave to the participants. If you gave your participants a handout with written instructions, please include a copy of that paper. If a detailed description of both exercises is not included, this requirement will not be considered as complete.
6. If you plan to have participant introductions or other exercises during the first hour, do not include the taping of the introductions or exercises on the DVD. Simply turn off the recorder when the introductions (or exercises) begin, and then resume taping when the introductions (or exercises) have been completed. I am interested in seeing YOU presenting.
7. If you choose to submit a DVD, please make sure that it is a universal format.

If you have any additional questions, please contact the sponsor of your trainer training, in this case, Peter Freeth.

I hope that your learnings continue to evolve, building one upon the other through time into useful applications that enrich your experience and interactions with others.

Best regards,



Christina Hall, Ph.D.
Certified NLP Meta-Master Trainer
An Owner & President of the Society of NLP